

2021 [virtual] SCARLET CELEBRATION

143RD ALL-ALUMNI EVENT
FRIDAY, JUNE 4, 2021

**THANK YOU TO OUR
CELEBRATION SPONSORS:**



FIGHT SONG

We have the right to
fight for East High.
Our gallant teams will always try
to be the best teams
in the nation,
although the odds
are sometimes high.
Fight! Fight!
We love the Black and Red tradition
of fighting fair and square tonight.
We're going to fight,
fight, fight for victory.
A cheer for East! Fight! Fight!

SCHOOL SONG

Dear East High,
you are the school for me.
You will always win the victory.
Red and Black,
to you we'll be true.
And we will bring
great honor to you.
Hip-hooray!
Here's to the Black and Red;
O'er the world your
fame is widely spread.
Onward, we will do or die
for Dear East High!

143RD EAST HIGH SCHOOL ALL ALUMNI [virtual] scarlet celebration

2021 CELEBRATION PROGRAM - 7 PM

Masters of Ceremonies	Ross Peterson & Andrew Von Ahnen (1996 EHS graduates and local radio disc jockeys)
National Anthem	Joseph Thering & the East High Band
EHS School Song & Fight Song	Joseph Thering & the East High Band
Call to Order and Welcome	Kris Miller Young & Jeff White
State of the School Video	EHS Principal Leslie Morris & Students
Recognitions	Ross Peterson & Andrew Von Ahnen
2020, 2021 Hall of Fame Presentations	
Roll Call of Classes	
Class of 1946 / 75th Reunion	
Class of 1944	
Oldest Alum - Doris McCarty Merrill, Class of 1939	
Memorial for Tom Van Hon, Class of 1951	
Business Meeting & Reports	Kris Miller Young & Jeff White
Scholarship Report	Kris Miller Young
Capital Campaign Report	Jeff White
Guest Introduction	Ross Peterson & Andrew Von Ahnen
Closing Remarks	Mike Zelenovich
Program Wrap-up	Ross Peterson & Andrew Von Ahnen
Presentation of the Gavel	Kris Miller Young, Jeff White & Jeff Zelenovich
Introduction of the 2021-2022 EHS Alumni President, Jeff Zelenovich	
Adjournment	

EHS ALUMNI HALL OF FAME INDUCTEES

1990

Edward Bird, 1934
Joy Hodges, 1933
Bertha Holt, 1921
Robert Houser, 1936
Marilyn Maye, 1946
Dr. Wilbur Miller, 1941
Justice C. Edwin Moore, 1922
Maj. Gen. Harry Chandler Olson, 1936
Margaret King Priebe, 1940
Vincent Starzinger, 1905
Dr. James A. Thomas, 1957
Tom Whitney, 1962

1991

Reinhold O. Carlson, 1922
Jacqueline Armstrong Day, 1936

1992

George Drennan Fischer, 1943
G. Wallace "Wally" Lundgren, 1928
Dic Youngs, 1959

1993

McCeil Frazier Clinton, 1934
Dr. Robert A. MacAskill, 1939
Ronald D. Pearson, 1958

1994

Dr. Robert Anderson, 1946
Jerry Bishop, 1947
Dr. Stephen "Steve" Gleason, 1964
Dr. John "Jack" Wakefield, 1937

1995

Sue Olls Luthens, 1951
Fred Mathis, 1918

1996

Joseph E. Borg, 1933
Dr. Gene A. Braught, 1937
Ronald E. Hays, 1964

1997

Steven Leo Anderson, 1971
Dr. Richard M. Caplan, 1945
Ray T. Townsend, 1930

1998

Bernard John "B.J." Baker, Jr., 1942
Gloria Spillers Hoffmann, 1946

1999

Dr. John E. Cisna, 1955
Russell E. Johnson, Jr., 1948

2000

Dr. Richard W. Shropshire, 1946
Robert A. Wright, Sr., 1943

2001

James W. Erickson, 1954
Jack Oxenrider, 1941

2002

John Burgeson, 1964
William Jensen, 1949

2003

Edwin "Lee" Allen, 1928
Robert Lord, 1946
Robert L. Mahaffey, 1952
Ellis E. Monk, 1945
Jim Williams, 1943

2004

Dr. R.J. "Dick" Fuller, 1948
Harvey "Jock" Johnson, 1967
Donald Taylor, Sr., 1941

2005

Udell Cason, 1960
Ralph Maigaard, 1950
Jean Anderson McKinney, 1954
William Paterson, 1963
Richard Tuller, 1952

2006

J.F. "Jack" Rider, 1946
John Skinner, 1936
Paul L. Sloan, 1946
George W. Sullivan, 1949

2007

Brig. Gen. Steve C. Bogle, 1975
Dr. John H. Dawson, 1944
John V. Hartung, 1958

Courtney Maxwell Greene, 1987
John Raymond, 1962
Benjamin "Babe" Witten, 1936

2008

Bill J. Boyer, 1948
Gerald LaBlanc, 1948
John A. McClintock, 1949
Dr. Steven R. Specker, 1963

2009

Connie Fulk Boesen, 1969
Carlton Peterson, 1959
Tom Hockensmith, 1974

2010

Dr. William "Nick" Palmer, Sr., 1972
Marsha Smith Yelick, 1962

2011

Dr. John Lingenfelter, 1946
Dennis C. Ross, 1956
Gary Wayne Rourke, 1971
Tom VanHon, 1951

2012

Paul N. Erickson, Sr., 1947
Garrett Martinus "John" Hol, EHS Custodian
Timothy Hall Kelley, 1958

2013

Col. Richard "Dick" Desing, 1949
Dr. Jack W. Hatchitt, 1943

2014

Patrick "Pat" Logan, 1979
Martha Peterson Miller, 1946
Marcella Mack Wallace, 1943

2015

Eric Crowell, 1976
Dennis Cameron, 1975
Dr. John A. Williams, 1960

2016

Dr. Don C. Green, 1941
Kathy Johnson Kahler, 1972
John Lethcoe, Jr., 1960

Dr. Vincent Lewis, 1967

2017

Judy Bennett Anderson, 1961
Sharon Tomlinson Link, 1978
Dr. Katherine "Katie" Murphy, 2001

2018

George Formaro, 1986
Brig. Gen. Randy E. Greenwood, 1978
Del "Saxman" Jones, 1968
Timothy Pearson, 1968
Dr. Ronald D. "Doc" Rietveld, 1955
Julie Christiansen West, 1976
Greg Alan Williams, 1973
Art Wittern, 1956

2019

Mark Clark, 1976
Lowell B. Kramme, 1952
Doris McCarty Merrill, 1939
Randy Peterson, 1969
Shari Walling, 1979

2020

Daniel P. Finney, 1993
Lowell A. Long, 1975
Lyle L. Simpson, 1956
Marilyn Dennis Wilson, 1959 (January)
Marvin J. Wilson, 1970

2021

Ron Anderson, 1966
B.J. Baker, III, 1976
Bill Eisenlauer, 1971
Scott Helverson, 1981



DANIEL P. FINNEY,
CLASS OF 1993
Storyteller

Daniel Finney has been a storyteller since he was a student at East High School on

the Scroll staff. His passion to pursue journalism took him to The Times Delphic at Drake University, then onto the Des Moines Register. Finney wrote his first article for The Register in 1993 at age 17.

As a journalist, Finney excels at human interest stories and covering crime.

Most notably, Finney authored a column called "Metro Voice" covering a wide variety of topics.

Gloria Spillers Hoffmann (Cass of 1946) met Finney in 1993 while doing Alumni Foundation Scholarship interviews. Hoffmann notes that Finney's writing is something the East community can be proud of. "[His writing] made me proud to have been involved in his East High scholarship those many years ago," Hoffmann said. "His East High scholarship helped him attend Drake University to pursue his goal."

Growing up in Winterset, Finney transferred to East in the Spring of 1991. "The reason I landed there was a couple members of the Class of 1967 decided to remake their lives at ages 41 and invite an orphaned teenager into their home," Finney said. "They became Parents 2.0 and they provided the stable home I'd never really had."

Finney acknowledges many important people he met at East High School who helped him become the person that he is today. Coaches Ric Powell (Class of 1976), Bill Carlson and Chuck Sutherland kept Finney busy helping with the football, baseball and basketball teams. Journalism adviser Ed Kelly gave Finney the space to learn and grow as a journalist. Photo teacher John Lethcoe showed Finney the way around a camera. Lastly, a dear friend and classmate, Tyler Teske, who welcomed Finney on his overwhelming first day at East High School.

"So, they're inducting me to the East High School Alumni Hall of Fame. But that's not really true. They're inducting all the people who helped make it possible for me to be there," Finney said.

2020 HALL OF FAME INDUCTEES



LOWELL A. LONG,
CLASS OF 1975
Teacher & Coach,
East High School

In June, room 3004C at East High School

will look and feel a lot different. Lowell Long will retire from teaching at East. A 30-year career will come to an end that included teaching science, advising Science Bound, a role as assistant Athletic Director and coaching multiple sports including softball and golf. Not many people can say they have dedicated 30-plus years of their career giving back to their alma mater, but Long has done just that.

"I love coming to work at the school I love. I will miss my friends and the students. I will miss meeting new students and developing new relationships," Long said.

Not only did Long and his three siblings graduate from East, but his children, Maggie (Class of 2014) and Brandon (Class of 2012) did, too. East High School is a family affair for Long. One of the highlights of his teaching career was having his own children at school with him every day, having similar experiences as he did as an East student.

"Having them here at East and getting to see them interact and grow along with their peers was amazing. I was allowed to see them in an environment in which most parents are never able. It has made our relationships closer and our bonds deeper because we have many of the same experiences as Scarlets," Long said.

Coaching has been a highlight of Long's career at East. Long currently coaches golf and softball. His relationships with his athletes stretch beyond the playing field. His athletes see him as a mentor and friend.

"He has taught me everything I know about golf in only four short years. He makes it known that he believes in me and is still proud of me when I don't always meet my goal," Joselyn Hildebrand (Class of 2021) said.

Aside from enjoying Friday night games and hanging out with friends at Pizza Hut, Long feels that he learned many valuable lessons from being a student at East.

"I think East is a place where you learn to get along with everybody, a place where our differences are not as important as our commonalities. We are East sidlers and I believe we carry a little bit of that chip on our shoulders for the rest of our lives," Long said.

2020 HALL OF FAME INDUCTEES



LYLE L. SIMPSON,
CLASS OF 1956
Attorney, Simpson,
Jensen, Abels, Fischer
& Bouslog, P.C.

Anyone who knows Lyle

Simpson will tell you that he embodies East High School's motto, "For the Service of Humanity." Simpson's commitment and support of the Des Moines community has spanned six decades and touched countless lives.

"What impresses me most about Lyle is his dedication to helping others," nominator Jeff White (Class of 1987) said.

Simpson has spent over 60 years serving the public through community engagement, board involvement, volunteer work and most notably, his service in the military. Simpson was in the Iowa National Guard from 1955-1968, then the Naval Reserve from 1968 to 1996.

"Lyle is constantly inspiring everyone he knows to get involved and serve others. Why? Because it's the right thing to do," White said.

As a member of the East High School Alumni Foundation, Simpson has filled many roles. He has been on the Board of Directors, served as legal counsel, secretary and was President in 1992.

Simpson has always been impressed with the way East graduates love their school and each other. "The spirit that you saw permeate through the alums said an awful lot," Simpson said. His favorite part of his role as an alum is helping current students attend college. "To be able to participate in that, that feels pretty good," Simpson said.

Simpson's involvement extends beyond the East community. He has contributed to numerous organizations in Des Moines as a board or committee member including YMCA, Polk County Mental Health, Broadlawns Medical Center, Des Moines Public Schools, Project H.E.L.P.E.R., Iowa Health Facilities Council, DMACC, Rotary Club, Unity Point, Community Foundation of Greater Des Moines, Des Moines Pastoral Counseling Center Foundation and the Iowa Great Ape Trust.

Most notably, Simpson founded multiple community organizations including Polk County Health Services Corporation and Humanist Foundation, a role in which Simpson authored a book and multiple essays related to humanism and serving others.

Simpson feels that his years at East High School set him up for success in life and taught him valuable lessons.

2020 HALL OF FAME INDUCTEES



**MARILYN DENNIS
WILSON, CLASS OF
1950 (JANUARY)**
*Secretary (Retired) &
Community Service
Volunteer*

Marilyn Dennis

Wilson wasn't supposed to go to East High School although it was the school her friends from Wallace Elementary and Hiatt Junior High schools attended.

Her family moved from Des Moines' east side to the Highland Park neighborhood, a part of North High School's attendance area. While several of Marilyn's older siblings attended North, Marilyn wanted no part of being a Polar Bear.

"I said 'No, no, no. I am going to East,'" said Marilyn, now 88 and living in Memphis, Tenn. "I enrolled in East and I didn't lie about my address."

A few weeks into the school year, the girls' advisor summoned Marilyn into her office. "She said 'You're supposed to be going to North High because you live in that district,'" Marilyn recalled. "I said, 'Well, I started on the east side; I'm an east-side girl. ...I never heard another word about it.'"

Marilyn was active in East's choir and enjoyed attending football and basketball games.

Marilyn's family moved back to the east side – East 12th Street and Garfield Avenue – part way through her time at East. "When I graduated, I lived in the East district," she said.

A couple years after graduating from East, Marilyn married Jim Wilson, who worked in the photography department for the Eastman Kodak Company. The couple lived on the east side in a house Marilyn still owns. She worked as a secretary for Iowa's Secretary of Agriculture and for the Adjutant

General of the Iowa National Guard.

She also became actively involved with the Blank Memorial Hospital Guild, volunteering several hours each month at the Des Moines hospital for children. She also volunteered at the University of Iowa Hospital.

Marilyn's husband's career with Kodak took them to Rochester, N.Y. and then to Memphis where she became heavily involved with the "Ladies of St. Jude," which is tied to St. Jude's Children Hospital. Marilyn, who started St. Jude's first library, was board secretary of the volunteer group.

"I helped with the children," Marilyn said. "We literally held them in our arms."

She said she helped start a playroom for siblings of hospitalized children, gave tours of the hospital, and helped organize fundraisers such as fashion shows, Christmas balls and blood drives.

"We would go to college campuses and get blood from the students who donated [blood] to St. Jude's," said Marilyn, who also taught Sunday School for 20 years and was active on several church committees.

Over the years, Marilyn and her husband Jim, who is deceased, have donated money to St. Jude's Children's Hospital and the University of Iowa's Stead Family Children's Hospital and Holden Comprehensive Cancer Center.

The couple has provided for endowed scholarships to East High School Alumni Foundation's scholarships including the Dennis Sisters Scholarship. The scholarship is in honor of Marilyn and three of her sisters who attended East.

"I have always been interested in education and absolutely love children," Marilyn said. "I have never, ever been able to have my own so I have helped other people's children. It's my way of giving to the next generation."

2020 HALL OF FAME INDUCTEES



**MARVIN J. WILSON,
CLASS OF 1970**
*Chief, Polk County
Sheriff's Office
(Retired)*

A life dedicated
to public service

is the perfect way to describe Marvin J. Wilson. A lifelong East sider, Wilson attended Cattell Elementary, Harding Junior High, East High School and Grand View College.

Wilson's years at East High School taught him to walk, work and respect people from all different backgrounds. This experience prepared Wilson to interact with and serve all people throughout his career. According to his children, Adam (Class of 2000) and Alyssa (Class of 2002), "Marvin has always strived to serve. He believes that service is the key to everything he has learned."

Boy Scouts of America was where a life of service began for Wilson. Beginning at age 12, he moved onto various roles in the organization, including Assistant Scout Master, District Commissioner and Unit Commissioner, a role in which he currently fills along with a position on the Mid-Iowa Council Board of Directors. Service to God is more than just a part of the Scout oath to Wilson. He began following Christ as a child and continues today as an Elder at New Hope Assembly of God.

During the last three decades, Wilson has held various positions of responsibility within law enforcement. After earning his degree in Law Enforcement, Wilson worked his way through the ranks as Polk County Sheriff's Cadet, Deputy Sheriff, Chief Jailer and Assistant Chief Deputy. Wilson attended the Iowa Law Enforcement Academy and FBI National Academy. Wilson served the Polk County Sheriff's office for 34 years with honor and integrity.

Wilson has been a resource for numerous schools, church, scout and youth organizations regarding law enforcement, drug and alcohol use, fire prevention, rescue operations and gun safety. Wilson served the Delaware Township Fire Department as an EMT and Assistant Fire Chief.

For the past 23 years, Wilson has been a football official and used to be a baseball umpire for the CIML and under the lights around Iowa.

Wilson learned a valuable lesson at East that carried through him life. "Don't give up. If you have a goal, pursue it, without giving up," Wilson said.

2021 HALL OF FAME INDUCTEES



RON ANDERSON,
CLASS OF 1966
30-Year Member, Polk City City Council
35-Year Employee, North Polk Community School District (Retired)

Father, husband, City Council member, retired custodian, bike rider, Little League softball coach, these are all roles that define Ron Anderson.

Growing up on the East side, Ron Anderson, or as many people call him, "Ronnie," participated in football and basketball. He learned many valuable lessons and had meaningful experiences as a student at East.

Although he no longer lives on the East side, he will always consider it home. "I tell people I live in Polk City, but I'm from East Des Moines," Anderson said.

One of Anderson's best memories was time spent with friends, many of who he is still in contact with. After a big win in the last football game of their senior season against Roosevelt, Anderson and about 20 of his friends decided to skip school to celebrate. Anderson remembers coming home after school to his mom, who asked him how school was. After telling his mom it was "just another day," she told him that Mr. Cooper had called to say he wasn't there.

"Of course, I was one of the 20 and got caught," Anderson said. His mom didn't bail him out, instead telling him to accept the consequences. "Those were the values that are learned growing up on the East side," Anderson said.

After graduating from East, Anderson took a job as a custodian at West Elementary in Polk City. He watched the school grow from 90 students to over 500. Anderson built relationships with teachers, students, administrator, and community members during his time at West Elementary. He was instrumental in the expansion of school facilities and took his involvement to another level when he was elected to the City Council in Polk City in 1991 as a write-in candidate. 30 years and eight terms later, Anderson still serves on City Council, mentoring younger members and mayors along the way.

In 2015, Anderson proudly coached an Iowa Girls Little League team to the World Series in Portland, OR. "It was just the trip of a lifetime," Anderson said.

"Ron has lived the EHS motto, "For the Service of Humanity" devoting years of his time, talent, and service to his community. Ron's story exemplifies having an impact on the lives of others," nominator David Merrill (Class of 1965) said.

Anderson has advice for other alumni, "don't forget where you're from."

2021 HALL OF FAME INDUCTEES



B.J. BAKER, III,
CLASS OF 1976
Chairman & CEO, Baker Group

When the story of B.J. Baker's life is written, two themes

will emerge: family and community.

The Baker name has deep roots on the east side. B.J.'s father, Bernard "Bernie" Baker Jr., founded Baker Plumbing and Heating in 1963 as a small plumbing contractor. B.J. took over the business in 1984 and guided its transition into Baker Group and one of the largest full-service specialty contractors in the Midwest.

Through that growth, the spirit of the father guided his son.

"Our company was founded in 1963 by my father, and my goal is to make sure that it sees 2063. So we're in the process of building the company to do that," B.J. said.

Following his father into the Hall of Fame is a natural progression for B.J.

"It's exciting to follow your father's footsteps," said B.J., who learned about motivation at his father's knee. "He was posthumously brought into the Hall of Fame in 1998, and here we are, in 2021. This is a great honor to be able to emulate that kind of commitment and excellence to East High School and the Alumni Association."

B.J. credits his time at East for teaching him skills that have made him a successful businessman.

"At East, you're exposed to and able to work with and meet and understand people from every culture possible. ... No matter what scenario you can come up with, you're going to have a chance to interact with somebody (from a different background) and get to understand them and learn.

"One of the things that people tell me is I do a good job of going from the boiler room to the boardroom. And I think that that's one of the things that I picked up and learned at East High School."

B.J. also embodies the East High motto, For the Service of Humanity.

"The most valuable asset you have is your time," he said. "Giving of your time and treasure is a wonderful way to support the East High Alumni Foundation and the Alumni Association."

His time and treasure also extends into the community, with the loss of two children at the heart of B.J.'s philanthropy.

"I had two children pass away from medical complications from birth, and so being able to support other children's activities is a passion of mine. And being able to pour that energy into something constructive is why I do what I do," he said.

A long family history with the Boys and Girls Club also plays into that passion.

The first club on the east side, at Washington Elementary School, was the result of a collaboration among his father and other business people. The club, now in Hiatt Middle School, is called the Bernard & Berniece Club, after his parents. B.J. himself has served in various roles, including on the board and as a trustee, for more than 30 years.

Among other community pursuits, in 2010 ground was broken on The Baker House, a facility for adults with mental, physical or medical challenges who cannot care for themselves, on land donated by B.J.

All of his accomplishments come down to one thing, B.J. said: hard work. "The harder you work, the luckier you become. ... It's amazing what you can achieve."

2021 HALL OF FAME INDUCTEES



BILL EISENLAUER,
CLASS OF 1971
Founder & Consultant,
Eisenlauer Group
RE/MAX Revolution

The very first song that Bill Eisenlauer ever learned was

"Dear East High." Although his family grew up on the Eastside, as a young child, Eisenlauer lived in Cedar Rapids. His family would drive back to the Eastside each Friday night for games. It was no surprise that Eisenlauer's family found themselves back on the East side permanently.

The best memories Bill has of his time at East mostly revolve around sports. During his senior year, the Scarlets traveled to Cedar Rapids Jefferson to play the #1 ranked team in the state. The Scarlets came out on top and celebrated the whole way home. "You can only imagine 20-30 high school guys partying on the way home. It was so much fun. Everybody seemed so excited," Eisenlauer said. Another fond memory was watching his cousin Dick Eisenlauer (Class of 1971) help the Scarlets prevail in a come-from-behind win at the Drake relays.

Eisenlauer's dedication to East did not end when he graduated. He has proudly sold and promoted the East Side of Des Moines for 40 years selling real estate with the Eisenlauer Team.

"Bill provides a good example of entrepreneurship, giving back to the community that supported him, changing and creating new business practices as the industry evolves, hard work ethic, and maintaining family values, sincerity and honesty in a long-term business," nominator and Bill's cousin Debra Eisenlauer (Class of 1974) said.

Aside from real estate, Eisenlauer has accomplished so much through his work in the community. He was awarded "Citizen of the Year" by the East Des Moines Chamber of Commerce. He is a charter member of the East Side and Pleasant Hill Lion's Club, where he was awarded the Melvin Jones Humanitarian Services Award and Lion of the Year. He is an active member of the Altoona and Pleasant Hill Chamber of Commerce where he was awarded Citizen of the Year and Volunteer of the Year. He organized the Pleasant Hill summer parade for the past 12 years. He raised money for the Valley View Village expansion. He served on the Prairie Meadows Grant committee for four years. He sponsored sports at East, Saydel Salvation Army and Little League. He is an active East side church member, Chaplain at the Polk County Jail and a Gideon Member.

"Bill loves what he does, and it shows. Bill and the team believe in supporting the community that supported them. He enthusiastically embraces the concept of giving back," Debra Eisenlauer said.

2021 HALL OF FAME INDUCTEES



SCOTT HELVERSON,
CLASS OF 1981
National Football
League Official
(Back Judge)

Growing up on the East side of Des Moines, Scott

Helverson, never anticipated that he would end up as an NFL official, working the Super Bowl in both 2008 and 2011. Helverson was a two-time First-Team All-State football player for the Scarlets and later played for the Hawkeyes, being named MVP and a member of two Rose Bowl teams.

"I always had a love for football," Helverson said. "The officiating side was more attractive to me, less time and more time for family. I met some people and fell in love with it and I just worked my way up the ladder, and I've been very happy and lucky and successful with it."

Helverson has worked several notable games during his career as an NFL official. He has officiated nearly a dozen post-season games. Helverson was on the crew when the New Orleans Saints played their first game back in the Super Dome after Hurricane Katrina.

"There is no one factor that makes a great official," Retired NFL Official

Ed Hochuli said. "Scott communicates well, and he has that confidence and judgement ability that just can't be taught. Anybody would love to have Scott on their crew."

Although life has taken Helverson many cool places, he stresses the impact that East had on him. "For how East shaped me, I think loyalty and commitment to family and friends." In his career, he has met many important people, but he will still tell you his role models are members of his family. "Family is what is most important, and I wouldn't trade it," Helverson said. His biggest role model was his Grandpa Happ, who was also an East graduate. Helverson has three daughters.

Some of Helverson's best memories from high school are forming friendships with his peers, teachers and coaches. He remembers football game days fondly. "We had very good teams. We had very good coaches. To this day, they are still friends of mine that I talk to regularly. It was just a wonderful experience and a great time," Helverson said.

In offering advice to current East seniors, Helverson has one message. "Don't sweat the small stuff. Be true to yourself"

SPECIAL RECOGNITION

CLASS OF 1946 FROM GLORIA HOFFMAN

1946 - 75 years (JANUARY & JUNE CLASSES)

From the Classes of 1946,

Greetings to our classmates, near & far, and to all East High Alumni. After 75 years, we are small in numbers, but mighty in spirit and pride in being East High grads. We truly have exemplified, "For the Service of Humanity."

Greatest achievement as a class:

- Endowed a \$500 scholarship for our 50th reunion (one of the first classes to do so and many more have followed.) Contributions and memorials over the past 25 years now total \$50,691, endowing a scholarship of \$2,500 beginning this year. In addition to that, two classmates and their alum spouses have endowed scholarships.

Classes of 1946 have produced (as far as we know, across the USA):

- | | |
|---|--|
| <ul style="list-style-type: none"> Medical Field: thirteen doctors, two psychologists, two pharmacists, and many nurses Education: many teachers, three school Principals, one Superintendent of Schools, and four professors | <ul style="list-style-type: none"> Ministry: four clergy Law: one Elected Officials: two Plus, many leaders in business and industry |
|---|--|

Special Contributions

- | | |
|---|---|
| <ul style="list-style-type: none"> Dr. Bob Anderson: First EHS Team Doctor. Served 37 years and helped develop statewide program. | <ul style="list-style-type: none"> Dr. Dick Caplan: Retired as ISU Professor of Biomedical Ethics and Medical Humanities. (Endowed Chair honors his work) |
|---|---|

Other claims to fame:

- | | |
|--|--|
| <ul style="list-style-type: none"> In the Entertainment World: Marilyn Maye is still singing in New York and, on occasion, Lake Okoboji and Des Moines. | <ul style="list-style-type: none"> Three past Presidents of the EHS Alumni Association Nine inducted into the EHS Hall of Fame |
|--|--|

Activities:

April 28, 2021: Eight June grads and one January grad plus eight guests had lunch at Greenbriar Restaurant. It was a very happy and festive time. Dr. Dick Shropshire came all the way from Wisconsin. The gathering was featured on Channel 8 TV with everyone singing the EHS School Song.

Many thanks to the EHS Alumni Association for helping make this a very special occasion.

Sincerely,
Gloria Hoffman



SPECIAL RECOGNITION

CONGRATULATIONS

to the Class of 1944,
Geraldine Daniels and
Wesley Redhead, for being
two of the oldest East High
School alumni.



GERALDINE DANIELS



WESLEY REDHEAD

And for our oldest living alum, we congratulate **Doris McCarty Merrill** from the class of 1939.



DORIS MCCARTY MERRILL **CLASS OF 1939**

Secretary to Four East High School Principals

Twenty-five years after graduating from East, Doris Merrill returned to the school in 1964 as secretary to the principal, a position she held for 20 years.

Doris was also the East High Alumni Foundation's first secretary and among her chores was compiling and organizing the group's mailing list. While the job was labor-intensive, "It was fun to do and fun to see all of those

names come across that you'd seen and heard about for years," she said.

While Doris enjoyed retirement and traveling with her husband, Warren, she said she felt something was missing. "We were driving back from Florida and I said to (Warren) 'I'm going back to work. I am not a productive person,'" Doris returned to the Des Moines school district, working as a substitute secretary for others who were on vacation or maternity leave.

Eventually, Doris started filling in for secretaries and clerks at the administration office, settling in the food service office where she worked for seven years before moving to the human resources offices. Warren passed away in 2005, but Doris continued working until she left the district in 2007 when she was diagnosed with breast cancer at the age of 85.

After a five-year battle with the disease, she became a cancer survivor, a feat of which she is proud. "East siders are hard to keep down," her children say of Doris, who frequently attends retiree and secretary luncheons.

IN MEMORY OF TOM VAN HON

Tom Van Hon, Class of 1951

With his hearty laugh and cheerful smile, Tom Van Hon always brought happiness to every group of friends he was with. He was the classic example of a true friend, and his friendly attitude brightened every meeting he attended, which includes:

- The Capital Campaign in the 2000s
- Savage Pavillion Projects and upkeep
- EHS Sports Hall of Fame
- He was on the Alumni Association planning committee for many years and came up with the idea of moving our annual celebration from East High School to the Iowa Events Center.
- He personally created the wooden gavels presented to the EHS Alumni Presidents when they began their term
- For many years, he worked on the Foundation By-Laws
- Tom Van Hon was the Alumni Association President 2009-2010
- He was an EHS Alumni Foundation Board Member 2009-2019
- Tom was inducted into the East High School Hall of Fame in 2011



"Tom Van Hon is deeply missed by us all."

ADDITIONAL MEMORIAMs

We also remember and honor several other dedicated East High Scarlets who have recently passed away: Alberta Danks, Class of 1938 (*who was honored as the Oldest Alum in 2019*) and Paul Sloan, Class of 1946, beloved East High School teacher, supporter and 2006 EHS Hall of Fame recipient.

2021 EAST HIGH SCHOOL ALUMNI FOUNDATION SCHOLARSHIPS

The East High Alumni Association and Foundation are very proud to recognize the 2021 East High School scholarship recipients. This year, 50 exceptional graduating seniors will receive scholarships totally over \$200,000! This is a huge testament to the support of our graduates and their future by our Alumni. Thank you to all who make this incredible effort happen!

Hamdi Abdirahman	Urjii Hussein
Pamela Abreo	Nyota Kakozi
Diana Aguayo	Christina Liu
Gihana Ahmat	Emma Luft
Rihana Ahmat	Jesus Martinez-Aviles
Jasmine Arroyo	Caitlyn McFadden
Sujata Bajgai	Berhane Mikele
Charity Bos	Nevaeh Moon
Baylee Brafford	Dominic Morris
Jessenia Burton	Jade Nguyen
Emily Castillo Ramirez	Mackenzie Oliver
William Chhim	Alexandra Philavanh
Dalanieque Crockett	Narissa Randolph
Iver Cruz-Gregorio	Esmeralda Ruiz
Morgan Demuth	Sawra Selema
David Doan	Oscar Silva
Eyorusalem Gebrehiwat	Jordyne Slagle
Angel Gesualdo	Tessah Smith
Denzel Gomez	Alaina Stemsrud
Andres Gonzalez	Kylea Tackett
Ena Guerra Caballero	Marissa Thompson
Kritika Guragai	Alyssa Thompson
Ryleigh Hayworth	Korina Valles-Delgado
Maria Hernandez	Isaac Vongsouvanh
Joselyn Hildebrand	Tyson Woodyard

2020 MEMORIALS

These individuals have been remembered in a special way through a donation to our Scholarship Program in the year 2020.

Aaron Winn, Class of 1995
Alberta Danks, Class of 1938
Arlene Stevens, Class of 1947
Cecil Cooks, Class of 1976
Donald Taylor, Class of 1941
Duane Berg, Class of 1966
Esther Fees, Class of 1978
George W. & Joan Sullivan, Class of 1949
Greg Williams, Class of 1976
Jack Beghtol, Class of 1946
Jerry Watters, Class of 1963
John Burgeson, Class of 1964
Opal Plummer, Class of 1929
Paul L. Sloan, Class of 1946
Sheila Kelly, Class of 1974
Steve Boggs, Class of 1960
Thomas VanHon, Class of 1951

SPECIAL THANKS

2021 SCARLET CELEBRATION SPONSORS

Thank you to these local businesses who have made a monetary donation to sponsor the Scarlet Celebration: Polk County, the Iowa Association of Independent Colleges & Universities, Baker Group, Elder Corporation, Iowa State Bank, Tasty Tacos, DMACC, Balduchi Law Office, Hamilton's Funeral Home, Iles Funeral Home, Pennie Carroll Realty, Laden & Pearson, and Electronic Engineering.

We would like to thank **Boesen the Florist** for providing roses for the scholarship awards ceremony and also decorations for the graduation ceremony. Thanks also go to **Gail Baker**, Class of 1976, and EHS Journalism Teacher **Natalie Niemeyer Lorenz** for writing the 2021 Hall of Fame bios; and to **Kathy Delk Bolton**, Class of 1976, for writing Marilyn Wilson's 2020 Hall of Fame bio.

And a final shout out to Julie Christiansen West '76 (West Works) for her marketing expertise and to her husband, Brent Isenberger (Brent Isenberger Photography) for his video talents.

2021-2022 EHS Alumni Foundation Board

Jeff White, 1987, President	Carla Ruble, 1988, treasurer
Connie Boesen, 1969	Steve Taylor, 1966
Elaine Castelline, 1976	Kris Miller Young, 1969
Leslie Mayo, 1987	Jeff Zelenovich, 2003 (Association president)
Dave Penake, 1997	

2021-2022 EHS Alumni Association Board

Jeff Zelenovich, 2003, President	David Maxwell, 1989
Kent Balduchi, 1976	Carla Ruble, 1988, treasurer
Dawn Campbell, 1993	Cindy Sorrell, 1967
Tom Crawford, 1982	Stacey Thompson, 1999
Tracey Foley, 1987	Julie West, 1976
Kathy Kahler, 1972	

SPECIAL THANKS

2020-2021 Scarlet Celebration Committee

Kris Miller Young, 1969, Co-chair	Kathy Kahler, 1972
Jeff White, 1987, Co-chair	Penni McKinley, 1970
Rosie Bly, 1967	Cindy Sorrell, 1967
Connie Boesen, 1969	Julie West, 1976
Leslie Dahl Knudson, 1976	Jeff Zelenovich, 2003

2021 Scholarship Committee

Jeff White, 1987, Chair	John Kelly, 1967
Connie Boesen, 1969	Cindy Sorrell, 1967
Elaine Castelline, 1976	Stacey Thompson, 1999
Kathy Kahler, 1972	

2021 Marketing Committee

Jeff White, 1987, Chair	Kendrew Panyanouvong, 2014
Tracey Foley, 1987	Laura Stewart, 2000
Kathy Kahler, 1972	Julie West, 1976
Rebecca Novak, 2014	

THANK YOU

Thank you to Brad Brown, Teresa Beghtol Dayton, John Kelly, Mike Kinnear and Leslie Dahl Knudson for your past dedication to the East High School Alumni Foundation Board and committees.

EHS ALUMNI FOUNDATION CAPITAL CAMPAIGN

Led by Co-Chairs Dr. Steve Taylor and Tim Pearson

The Capital Campaign for East High School kicked off late last year with a goal of raising \$5 million for athletic facilities, school programs and scholarships.

As we all know, urban schools simply do not have the same resources – whether for academics or athletics – that suburban schools have. It is becoming increasingly difficult for our students to compete in education or sports, and they need our help. This Capital Campaign is designed to put more than \$3 million to facilities, and to continue growing our already-healthy scholarship endowment by another \$2 million.

We are pleased to report that we have already raised through contributions or pledges more than \$2 million from generous donors. To direct a donation of any size to our Capital Campaign, please visit EastHighSchoolAlumniFoundation.org or reach out to any of our campaign co-chairs or board members. This Capital Campaign is yet another initiative that makes our school, alumni group and community unique, and we should be very proud.

SPECIAL MEMBERSHIP OFFER THROUGH 2021!

We need EHS Alumni Association members now more than ever, and your \$20 membership will go a long way in helping us cover administration and event costs of the Association.

We have the largest, most active and proudest high school alumni association in the world, and now is the time to become even stronger for our community, our school and our students. We are asking all alumni to formalize or renew their annual membership with the East High School Alumni Association before 2021 ends. All 2021 members will receive a letter of acknowledgement and commemorative East High School coin. To renew or become a member, visit desmoinesEHSalumni.com/donate.

HOW TO SUBMIT A NOMINATION TO THE EHS HALL OF FAME

Each year, we celebrate alumni and others exemplifying our “For the Service of Humanity” motto through ongoing involvement, leadership and philanthropy benefiting EHS.

The East High School Hall of Fame Committee (made up of EHS Alumni Association Board members) is always accepting nominations for the East High School Hall of Fame. Nominees should represent our motto and serve as an inspiration to alumni and students through their life pursuits. Honorees are then recognized and inducted at the annual All-Alumni Scarlet Celebration.

To see all members of the EHS Hall of Fame, access videos of inductees, and find more information on nominating candidates, visit desmoinesEHSalumni.com/hall-of-fame.

WOULD YOU LIKE TO VOLUNTEER? OR ARE YOU HAVING A REUNION?

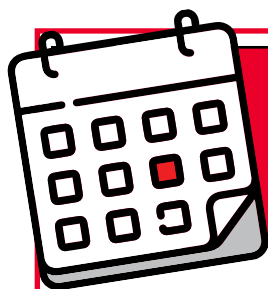
Please reach out to us at info@desmoinesEHSalumni.com.

HOW DO I MAKE A DONATION?

All contributions are greatly appreciated and are tax deductible! You can mail your donation to: East High Alumni Foundation, PO Box 696, Des Moines, IA 50303 or donate online at desmoinesEHSalumni.com/donate. Gifts over \$100 from Iowa residents may be eligible to receive additional tax benefits.

WHERE ARE THE HERITAGE CLUB DONATION LISTINGS?

We plan to post them on our website in the near future.



MARK YOUR CALENDARS

for the “in person” **2022 144th All-Alumni Scarlet Celebration**

is tentatively planned on being held in
MAY, 2022.

Be sure that we have your current contact information so we can announce the details as soon as they are finalized. Email any updates to ehsupdates@gmail.com